



2023 player
survey results

Questions asked

- Name (optional)
- Club Affiliation
- Playing Level
 - 1st XI
 - 2nd XI
 - 3rd XI or Lower
 - Non-playing
- Game Structure
 - To determine the format preferences please use the arrows to rank the options – 1 being most preferred, down to 3 least preferred
 - A. Win/Lose/Draw cricket as we currently play in 1st XI cricket
 - B. Win/Lose cricket played over 50 overs a side
 - C. A hybrid season split 50/50 between each of both the above

Survey Set

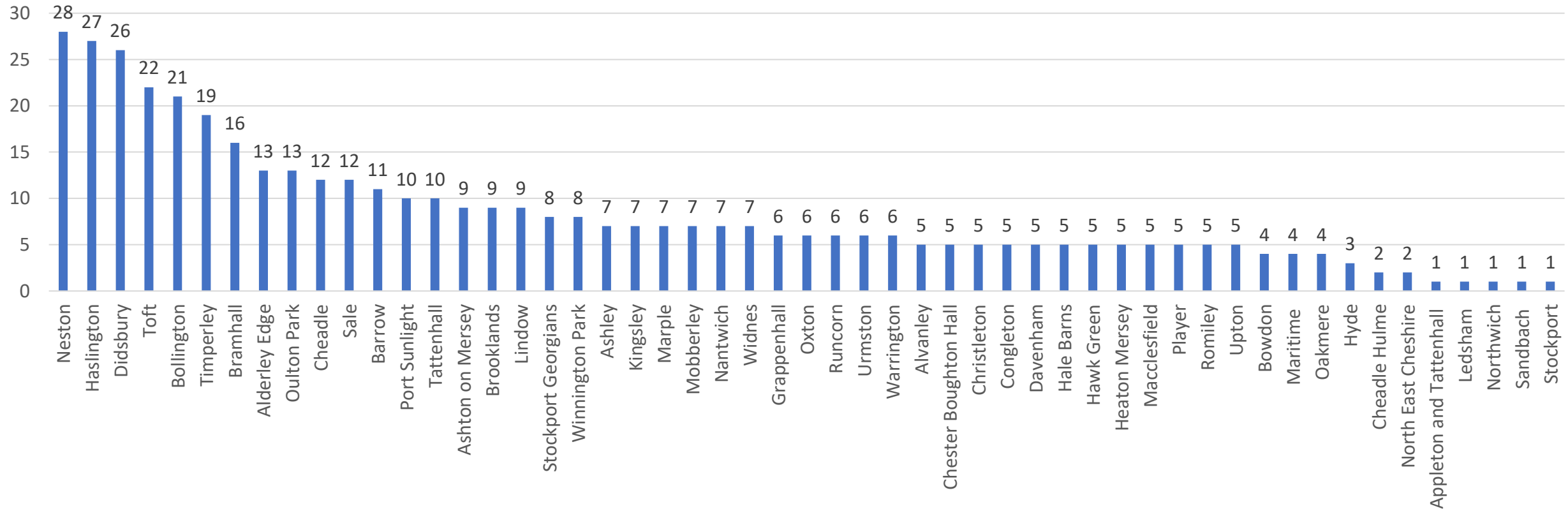
- 1456 registered players were emailed the survey link via Mailchimp
- All clubs in the CCCL were covered
- There were 28 bounce backs indicating an incorrect email address on file
- 6 respondents unsubscribed
- 985 opened email
- 440 responded – 30% response rate
- Respondents were given 2 weeks to complete – closing date 24th Sept 2023

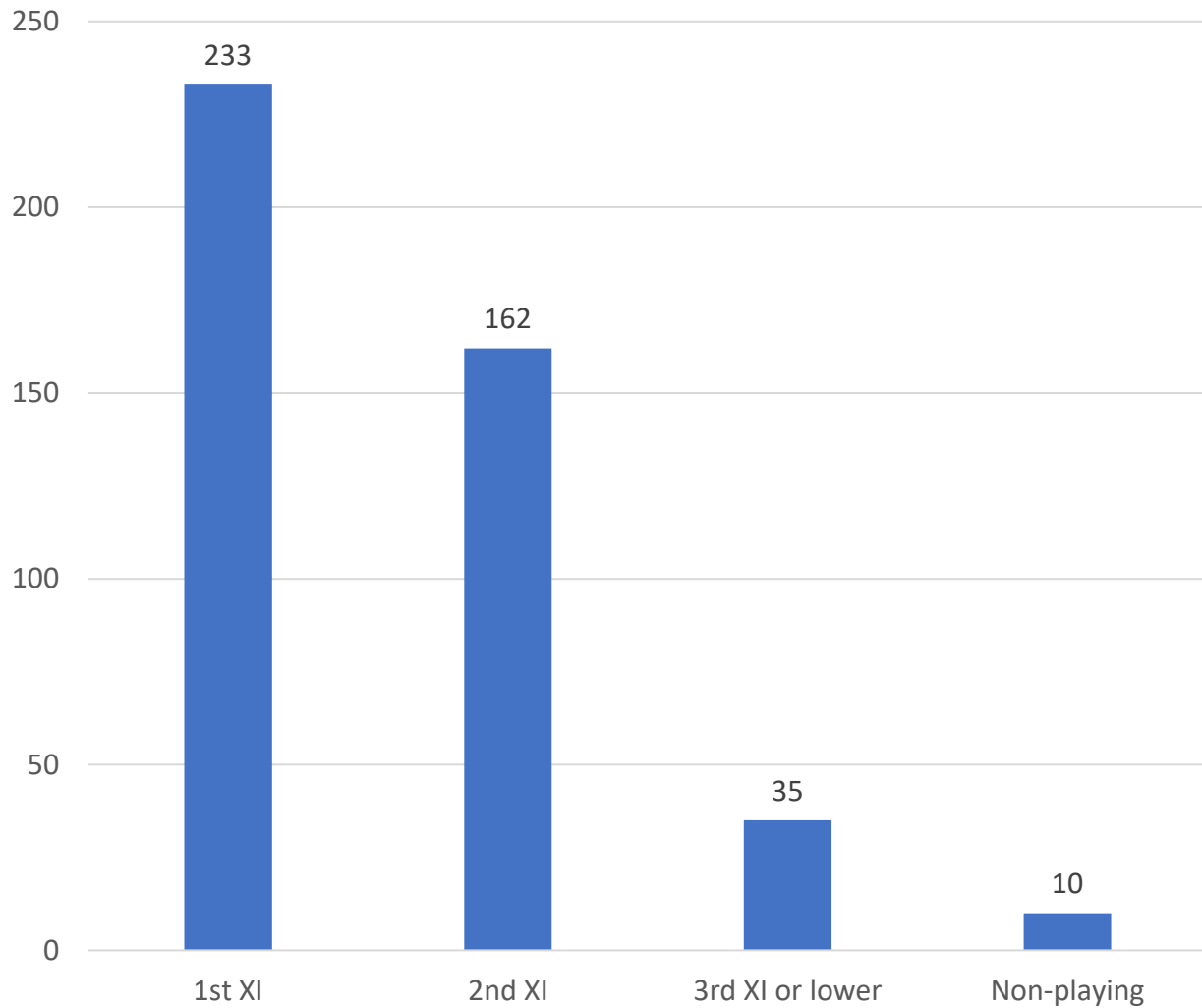


The Results

All responders

Number of Respondents by Club





The majority of those who responded play at 1st XI level.

Decorative elements include a series of yellow curved lines forming an arc at the top right and a solid blue circle at the bottom right.

Number of players choosing	1st Choice	2nd Choice	3rd Choice
W/L/D	90	162	188
W/L	264	89	87
Hybrid	86	189	165

Across all respondents Win/Lose was the most popular first choice.

	Score (based on 1st choice getting 3 pts/2nd 2pt/3rd 1 pt)
W/L/D	782
W/L	1057
Hybrid	801

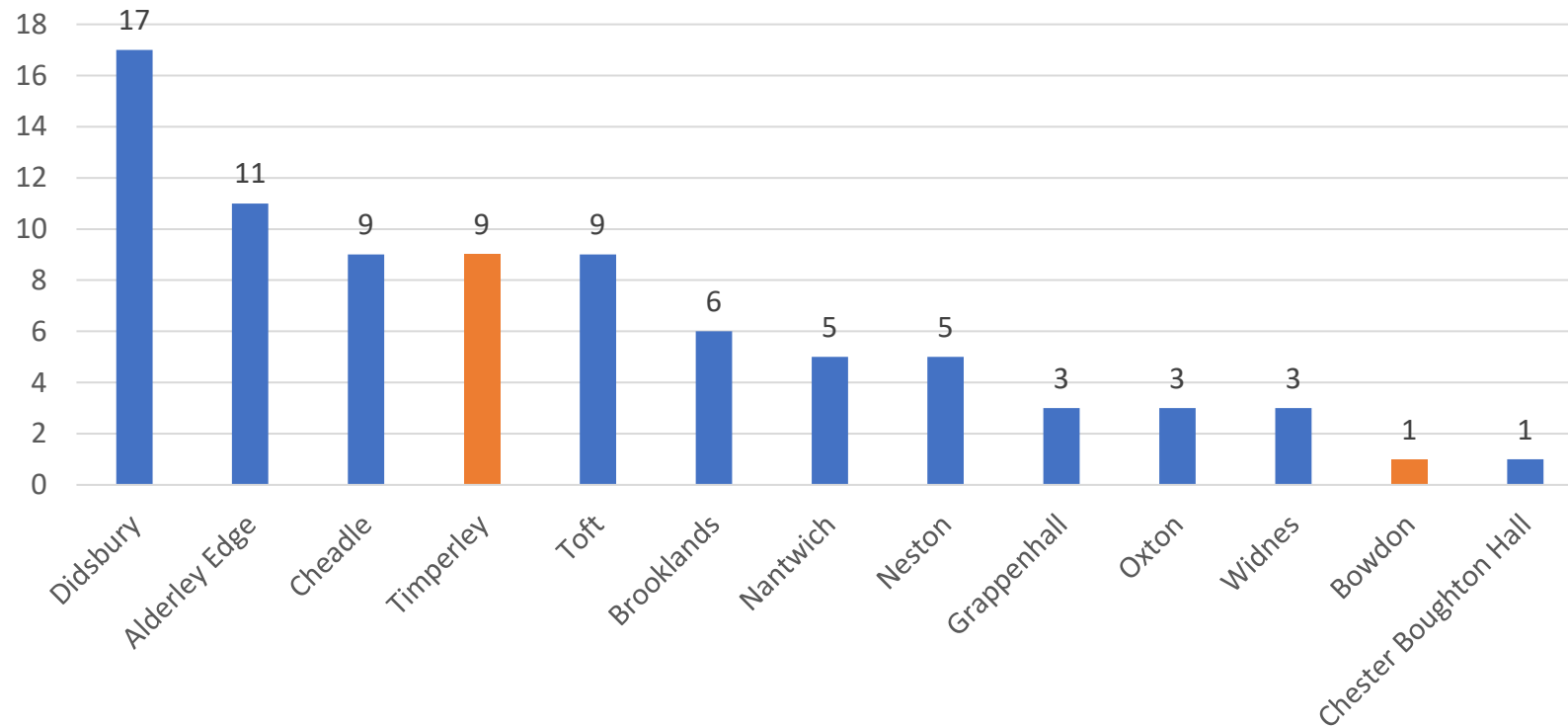
Scoring the responses, to take account of the ranking, Win / Lose remains the most popular choice.



The Results

2023/24 1st XI prem only (82 responses)

Note: current clubs and promoted clubs included



Number of
Respondents
by Club

Number of players choosing	1st Choice	2nd Choice	3rd Choice
W/L/D	9	23	50
W/L	36	23	23
Hybrid	37	36	9

Across 1st XI Prem respondents Hybrid was the most popular first choices.

	Score (based on 1st choice getting 3 pts/2nd 2pt/3rd 1 pt)
W/L/D	123
W/L	177
Hybrid	192

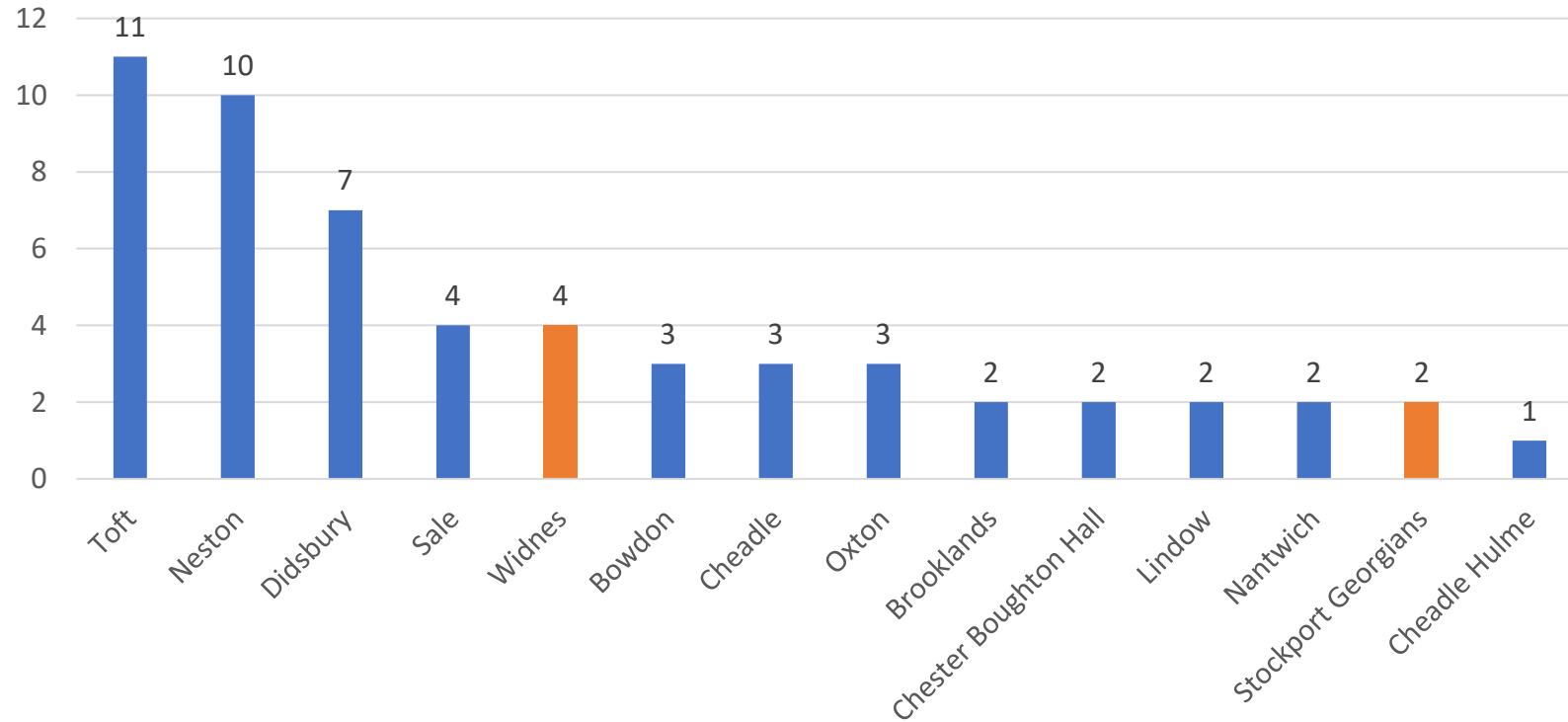
Scoring the responses, to take account of the ranking, Hybrid remains the most popular choice.



The Results

2023/24 2nd XI prem only (56 responses)

Note: current clubs and promoted clubs included



Number of
Respondents
by Club

Number of players choosing	1st Choice	2nd Choice	3rd Choice
W/L/D	10	25	21
W/L	34	8	14
Hybrid	12	23	21

Across 2nd XI Prem respondents Win/Lose was the most popular first choices.

	Score (based on 1st choice getting 3 pts/2nd 2pt/3rd 1 pt)
W/L/D	101
W/L	132
Hybrid	103

Scoring the responses, to take account of the ranking, Win/Lose remains the most popular choice.